



Dear Friend of HCU,

Houston Christian University has been committed to providing an excellent education rooted in the Christian faith, since our founding in 1960. Our steadfast dedication to *The Pillars* and our university mission remains constant to this day.

Each year, the HCU Alumni Association works tirelessly to raise money that goes directly to students on the HCU campus who need it most. We know without scholarship assistance that a higher education would not be possible for so many of our students. One of the most impactful fundraisers we have is the annual Husky Hustle 5K Fun Run & Walk. The Husky Hustle is one of the longest running 5Ks in Houston, and we love the tradition it holds of bringing faculty, staff, students, alumni and friends from the Greater Houston Area together!

In order to make the event a success, we depend on our community. Please consider sponsoring part of this exciting event! Our Alumni Association Advisory Board will ensure that your sponsorship is celebrated and that you are appropriately thanked for giving to HCU. As a business owner, this is an exceptional opportunity for you to advertise your company to the broader HCU community.

Our deadline for accepting sponsorships is February 15, 2025, as we will need to provide our print shop with sponsor logos for our t-shirts and event signage. If your company is interested in providing any promotional items to be distributed to our participants, we will need them prior to February 17, so we may include them in the participants' gift bag they receive at check-in. Five levels of patronage have been established to help make this an opportunity that is financially viable for varying budgets. For more information regarding these patronage levels and the associated benefits, please review our website at hc.edu/huskyhustle. We look forward to seeing you on February 22, 2025!

In Husky Pride,

J.J. Worthen | Chair, Alumni Association Advisory Board

Office of Alumni Relations | 281.649.3413 | alumniassociation@hbu.edu
7502 Fondren Road, Houston TX 77074 | hc.edu